



2026 Sponsor Prospectus

Explore exclusive sponsorship opportunities at CyberDefenseCon 2026,
where innovation meets cybersecurity leadership.

TUESDAY & WEDNESDAY: OCTOBER 20-21, 2026, THE RITZ CARLTON - ORLANDO, FL, USA
BY INVITATION ONLY. CLOSED TO THE PRESS AND THE PUBLIC. NOT RECORDED.

"Top 25 Most Innovative InfoSec Companies in the World"

Showcase Exhibitor Table Sponsor



What's Included

- Exhibit Table
- 42" Demo Monitor
- Table Signage
- Electricity/Power Strip
- Setup/Breakdown included
- TWO Conference Passes
- FULL Email Contact List of CISO Award Winners (300+ CISOs!)
- Award Category of Choice
- Highlighted in Black Unicorn Report Sent to over 190k opt-in email subscribers and multiple Wire services
- TURNKEY SPONSORSHIP!!

\$25k

REQUIRED

Max. 25 Sponsors in 2026!

Top 3 Reasons This Recognition Matters

1. Direct Access to CISOs With Real Budgets

Winners receive a **Showcase Exhibitor Table** at CyberDefenseCon, giving them face-to-face time with 100+ CISOs who are actively evaluating innovative solutions—fast-tracking real sales opportunities.



2. Global Validation of Cybersecurity Innovation

Being named one of the **Top 25 Most Innovative InfoSec Companies in the World** by Cyber Defense Magazine instantly boosts credibility, trust, and industry recognition across customers, investors, and partners.

3. Massive Marketing Exposure That Money Can't Buy

CDM's 14-year global platform amplifies winners through press, social, newsletters, websites, and wire syndication—driving millions of impressions and powerful brand visibility.

Roundtable Sponsor

\$5k

OPTIONAL ADD ON

What's Included

ONE Seat at Roundtable Topic of Choice (first come, first served).

Moderate 1-hour Roundtable Discussion.

Connect with CISOs in an Intimate Setting.

Learn CISOs pain points.

Invite back to Exhibit Table for demo afterward.

NO SALES PITCHES.

"Innovator Whale Tank" Sponsor

\$5k

OPTIONAL ADD ON

What's Included

FIVE Minute "pitch" presentation in Keynote Room (Day 1 or Day 2)

CISOs judge "winner" of each day's session.

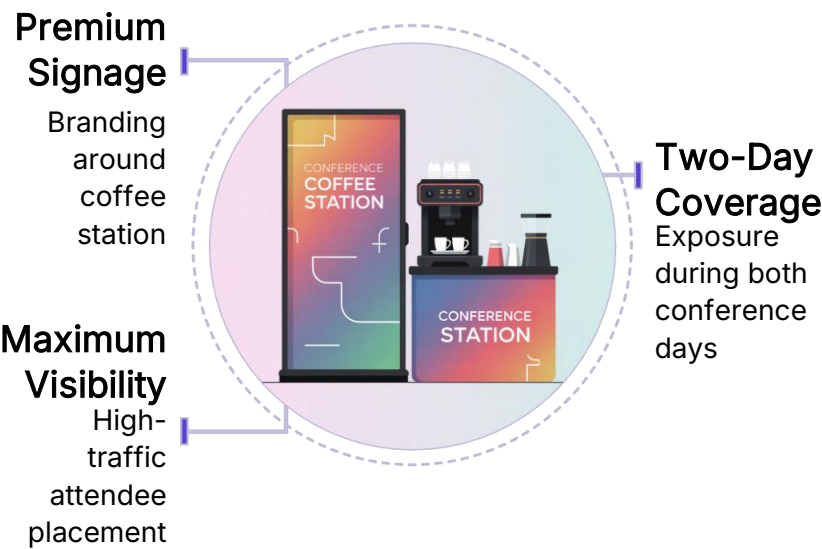
Limit 5 companies per day!

Coffee Sponsor - \$5k

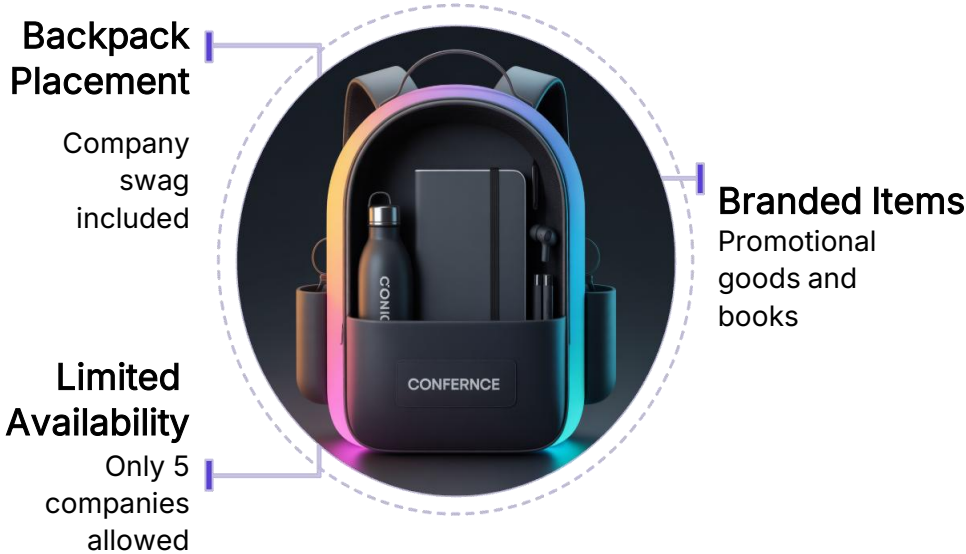
What's Included

Special Signage around Coffee Station
BOTH DAYS of Conference
MAXIMUM BRANDED EXPOSURE!

Optional add on.



"Swag in the Bag" - \$5k



What's Included

Get your company's swag in the Conference Backpack!
Backpacks given to each CISO attendee at the conference, alongside select CISO books and conference giveaways.
NO SWAG ALLOWED IN THE EXHIBIT HALL!!
Optional add on.

Expert Panel Sponsor

\$10k

OPTIONAL ADD ON - *Limited Availability - 2 sessions only!*

What's Included

FIVE Minute "pitch" presentation in Keynote Room
(Day 1 or Day 2)

Moderate CISO Expert Panel for 45-minute session
4 CISOs on stage in participating in Panel

Keynote Presentation Sponsor



What's Included

FULL 30-minute Presentation in Keynote Room
(Day 1 or Day 2)
Limited Availability - ONLY ONE SPOT PER DAY!
PLATINUM Awards Marketing Package INCLUDED.

\$25k

OPTIONAL ADD ON

Premium Event Sponsorships



Conference Dinner Sponsor

\$20k - OPTIONAL ADD ON

20-minute Presentation (Day 1) in Keynote Room, Special Signage in Dining Hall during Conference Dinner, Pamphlet/Brochure at each place setting in Dining Hall, PLATINUM Awards Marketing Package INCLUDED.



Cocktail Reception Sponsor

\$15k - OPTIONAL ADD ON

15-minute Presentation (Day 1 or Day 2) in Keynote Room, Special Signage in Exhibit Hall during sponsored Cocktail Reception, GOLD Awards Marketing Package INCLUDED.



Lunch Sponsor

\$10k - OPTIONAL ADD ON

10-minute Presentation (Day 1 or Day 2) in Keynote Room, Special Signage in Dining Hall during sponsored Lunch, SILVER Awards Marketing Package INCLUDED.



Breakfast Sponsor

\$10k - OPTIONAL ADD ON

10-minute Presentation (Day 1 or Day 2) in Keynote Room, Special Signage in Dining Hall during sponsored Breakfast, SILVER Awards Marketing Package INCLUDED.



Over 100 Actual CISOs. Impactful Networking. Real Business Opportunities.

Don't miss out on this exclusive, once-a-year opportunity to meet and present to Top Global CISO Award winners in an intimate, closed door event in a 5-star setting.

Contact: **Olivier Vallez**, VP of Business Development
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